

The threat of one company doing something better than a majority is something that happens all the time. Satellite Radio is providing a service for commuters that can in terms be invaluable. Living in the Virginia Beach market and having to travel to the DC area a lot for work can be very hard when traffic is backed up. Not knowing if the traffic is bad until I get close to the area cause more headaches. I am only one in thousands who run into this problem. If I can tell what the traffic is like in an area before I get there I can prepare with another route to get to my destination. So can other people. This service that is provided by satellite radio for the traffic and weather can be used by a lot of travelers to determine time and way they are going to get somewhere. So the domino effect can be that there is less traffic by commuters coming into a highly populated for those who live in that area, as DC.